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APRIL 2009

PAUL MARTINELLI'S 'SECRET' TO SUCCESS

SARA DANIEL

Paul Martinelli has helped thousands unlock their true potential through his coaching on goal setting, discovery, and goal achieving. Now, Martinelli, CEO of LifeSuccess, and star of upcoming "Beyond the Secret," is bringing his life changing messages to Pensacola at the Gulf Coast Women's Expo in April.

Paul will share the stage with his local LifeSuccess partner, Carol Carlan, a motivational speaker, teacher, and CEO of Carlan Consulting.

"This is an amazing opportunity for Pensacola. So many are struggling right now with negative news, job loss, and financial insecurity," Carlan said. "What we seem to forget during this tough time is that we have the power to control our destiny — become whoever it is we want to be and live an enriched life. If we can learn how to exercise our biggest mental muscle — our mind — and put it to work by setting goals and creating new belief systems, we can accomplish anything.

"Paul and I are excited about sharing our knowledge on the mind with such a wonderful audience. For those who have never heard Paul speak, they will learn quickly that he is dynamic and uplifting. He is proof that you can accomplish what you put your mind to, and his seminars



Carol Carlan

and speeches have empowered thousands of people to become happier and more successful," she said.

Others agree, "Speechless ... I cannot begin to articulate how Paul challenged me to reach the pinnacle. He changed my life," said Wayne Wyyil with ReMax Realty.

Carlan and Martinelli will take the stage at the Women's Expo on Friday, April 17, from noon to 1:30 p.m. at the VSRE Studios.

"Most people spend a lot of time on strategy and planning, but very little time on execution to implement and achieve their strategy. They know where they want to go in life; what they are lacking right now are tactics. When they leave us on Friday, they'll leave with expanded awareness of strategies and real tactics they can implement to make a transformation in their lives," Martinelli said.

Over the course of his life, Martinelli experienced a personal transformation. He was a stuttering high school dropout from a Pittsburgh, Pa., working class family.

From humble beginnings, Paul learned to tap into his true potential and become an entrepreneur. He rose to second in command of the Guardian Angels, a global organization devoted to community safety and violence prevention. Then, with only \$200 in his pocket and a vacuum in hand, he started At Your Service, Inc., a cleaning company that grew into a \$1 million dollar, multi-state business.

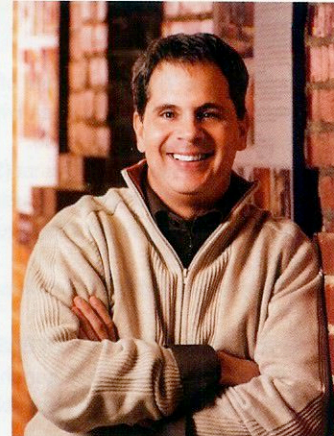
Today, Martinelli is an international speaker, teacher, and coach. He regularly shares the stage with such mas-

ters of the personal development field as Bob Proctor, Wayne Dyer, Les Brown, Brian Tracy, and Mark Victor Hansen. In "Beyond the Secret," he joins world visionaries and teachers in expanding upon the techniques and actions that help us to unlock the gifts that we all have inside. A short trailer of the film will be shown during the noon session of the Expo.

As a Certified LifeSuccess Consultant, Carol works with individuals and corporations.

Carol's 45-minute class at the Expo will be on establishing a Financial Blueprint. She emphasizes the importance that "an investment in yourself is the best investment you can ever make." Some of what you can expect:

- What every woman should know.
- Discover your financial personality.
- What you should do to secure your financial future.
- How to change your results by changing the way you think.
- What you should have in your financial toolbox.
- How to live the life of your dreams.



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Paul Martinelli.

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